President’s Message

As we head into the fall months, we can see changes all around us. We’re finally getting some rain and the morning temperature is feeling a bit crisp. The kids are back to school (or so that’s what the news tells me) and university students should start adding to the commute mix again. This is about the time we start fielding additional complaints about how commute times have doubled or tripled. And the signal stayed red for 13 minutes; maybe 15. I have to remind them what a small change in commute patterns can have on delays experienced. After about two weeks, people start to settle into a more predictable pattern. And the phone and e-mail traffic die down again; temporarily. They say, “Change is inevitable.” I’m not sure who “they” are, but the statement seems to hold some truth.

We had a great kick-off meeting where we changed the focus to connecting with our members rather than a specific transportation connection. We worked together with familiar and new faces discussing our backgrounds and ideas to improve our ability to communicate with our colleagues. Later in the month, we had a chance to talk with members in the Spokane area to discuss what changes might be needed to revitalize local chapter activities. We were also contacted by a new professor at WSU requesting information on Student Chapters. Even our monthly newsletter saw modifications in an effort to improve our communications.

However, change comes with a price. There is resistance to let go of the familiar no matter how much potential the new might hold. Many times it’s not the actual change that is uncomfortable but the rate of change. This year, we can already see changes all around us that will impact what our priorities may be moving forward.

Our region has seen steady growth over the last few years. (Continued on page 2)

Joint ITE / ASCE / WTS Dinner Meeting

When: Wednesday, October 14
5:30 Networking/Social
6:00 Dinner
7:00 Program
Where: Mirabella
116 Fairview Ave N
Seattle, WA 98109

Topic: Use of ORCA Data for Improved Transit Planning
Speaker: Mark Hallenbeck
Director of the Washington State Transportation Center (TRAC) at the University of Washington (UW.)

ITE Member: $40
Student: $15
Free Agent (unemployed): $15

RSVP Registration thru ASCE
See page 4 for more details
**Scribe notes**

*September Kickoff Meeting*

This kickoff meeting started off like most—a delicious meal of salmon, steak and clam chowder at Salty’s. A packed room of 48 members listened as newly elected President Paul Cho began the meeting with a few announcements. Paul reflected on the identity of ITE and the importance of staying connecting with members throughout the industry. In a perfect segue to the topic of the meeting, Paul pointed out that many of the familiar faces are starting to retire and a new wave of young energy is joining the chapter. Things grew lively with the introduction of our guest speaker Jerri Mizrahi, a Learning and Organizational Development Manager at Boise State University. Her presentation was about understanding and working together across generational differences. This topic is increasingly relevant as the workforce diversifies and people from different generations with different values and motivations must work together.

After comparing generational similarities (song choice, lessons from parents, etc.) and differences (significant historical events), members split up by generation to discuss stereotypes and what their generation wants in the workplace. *(Continued on page 4)*

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**President’s Message**

*(Continued from Page 1)*

Many private development projects that were shelved during the downturn in the economy have been dusted off and rammed through the system. Urban areas are seeing revitalization and neighborhoods are seeing new communities being built. This will ultimately change the demands on our transportation infrastructure. We’ve experienced steady if not hurried increase in our workloads. We seem to have turned the corner with increased demands for expertise in planning, constructing, and operating our transportation systems. This is the time that ITE Washington can greatly benefit its members. As each of us are moving forward with our daily responsibilities, remember that our monthly meetings that provide such high quality technical programs and address the needs of our region are put together by volunteers. These volunteers that outwardly express their passion for safely moving goods and people also have day jobs that provide the means to partake in quality lives this region has to offer. Truly this is a case where we get out of it what we put into it.

We had a great turn-out for Committee volunteers this year as we have much work ahead of us. In addition to our monthly meetings, we will be putting together a half-day training program, a day conference with IMSA, joint meetings with ASCE and WTS, Student presentations and a joint ITE QUAD and IMSA conference to end our year. I am pleased to announce the following new committee member appointments:

- Ed Aristo, Seatac Lighting, is our Newsletter Editor, taking over from Susan Bowe upon her election to Secretary
- Darcy Aker, City of Bellevue, is our Scribe
- Richard Hutchinson, DKS, and Jerry Liu, Tetra Tech, are co-chairs of our new QUAD 2016 Committee.
- Bertrand Hauss, City of Edmonds, will co-chair Student Activities Committee along with Richard Hutchinson

We are still trying to connect with existing committees that could use additional help as well as creating new committees needed to support our section. *(Continued on page 3)*
President’s Message
(Continued from Page 2)
Mike Hendrix sent out a questionnaire for all Committee members on record to fill out to help assess where we stand. For those recipients, please take a moment to fill out the questionnaire and return it to Mike as quickly as possible to help efforts to provide rolls for our volunteers. These committees will be instrumental in supporting the membership this year in managing the changes to our transportation systems; whether it is responding to tolling I-405, the approved transportation funding package, redistribution of travel modes or implementation of new technologies to help gather travel data to be used for future improvements. I hope to provide committee updates at each of our meetings in the coming months.

For our next meeting in October, we will be joining American Society of Civil Engineers (ASCE) and Women’s Transportation Seminar (WTS) at Mirabella’s near Lake Union. One of my favorite speakers, Mark Hallenbeck, will be presenting on ORCA data for improving transit planning. Please join me as we connect with ASCE and WTS members in our common effort of managing changes to our future.

~ Paul Cho, President

Sign of the Times
Contributed by Bruce Newman, City of Redmond
Dana Point, California

September’s Sign of the Times Winner:
Bruce Newman, Traffic Operations Engineer, City of Redmond was first to correctly identify the sign message and location.

The “Critical reflective discourse-free zone” sign is a satirical sign regarding the Arctic drilling protests. It is installed in West Seattle’s Jack Block Park (next to Salty’s Alki Beach).

Change in Payment Due Policy for Meetings & Trainings
Attention members! With the acceptance of credit card and PayPal payment as options to attend meetings, the Board has unanimously rescinded our policy of accepting “Bill Me” as an option. “Bill Me” has created additional work for our volunteers, not only at the registration desk, but also after the meeting when bills need to get sent out instead of shifting full steam ahead to the next meeting. Put simply, we want to free up volunteer time for other efforts instead of billing. This action also brings us in alignment with ITE District and International Payment procedures for participating in training and attending meetings/conferences.

Board and Committee members are also working on setting up more pre-payment opportunities for members and organizations as we move into next year to add one more payment option to mix of payment options available.
Scribe notes  (Continued from page 2)
Many interesting points were brought up; for example, many workplace expectations, such as work-life balance and flexibility, were similar across generations. Jerri brought members back together again for a final mixed-generation activity to brainstorm ideas for different workplace topics: Team building, Career and Performance Development, Recruitment/Retention, and Organization. Members came up with the following great ideas for everyone to use:

**Team Building:** How do we use the strengths of generations to achieve goals in your organization?
- Pay it Forward (give advice and help others)
- Don’t Pre-select, invite everybody, reach across boundaries
- See the value in the experience of other generations
- Socializing is challenging, but not impossible (keep trying and provide a variety of opportunities)

**Career and Performance Development:** How do you unlock the potential of each generation?
- Join professional societies and take advantage of continuing education opportunities
- Seek out mentorship
- Set goals and review/provide feedback more regularly
- Encourage internal mobility (not only up but laterally)

**Recruitment/Retention:** How do you attract and retain employees? How do you address generational needs for work/life balance?
- Understand individual needs (where they are in life)
- Communicate company values and purpose
- Offer growth potential and development of useful skillsets
- Provide flexibility in work schedule and benefits packages

**Organization:** How do generations keep up with changes in technology, terminology, industry and customer needs?
- Purposeful (and targeted) redundancy
- Avoid silos (break down barriers to communication)
- Respect every opinion
- Bring people together physically
- Tell the “why” behind changes

~ Darcy Akers, ITE-WA Scribe
~ Photos by Susan Bowe / Ed Aristo

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**Your New Scribe**

Darcy Akers is an ITS Engineer with the City of Bellevue and works on their adaptive signal system. Darcy recently graduated from the University of Washington, where she earned a bachelor’s degree in Civil Engineering and led an Engineer’s Without Borders-UW project in rural Guatemala. In her free time, she enjoys hiking, traveling and painting.

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**Welcome New ITE-WA Members**

Elena Bertolucci is the Project Manager for the Roadway Division at SeaTac Lighting and Controls. She recently graduated from the University of Washington, earning a degree in Geography with a focus in GIS mapping. Her passion is problem solving using geospatial analysis. Outside of work she loves to spend her time cooking new dishes and traveling to explore new cities.
Joint ITE/ASCE/WTS Dinner Meeting

Join us for the October Meeting! It will be at Mirabella as a joint meeting with ASCE and WTS.

**When:** October 14, 5:30 - 8:00 p.m.
**Where:** Mirabella 116 Fairview Ave N Seattle, WA 98109 (Map)
**Parking:** There is limited on-site parking as well as street parking (check signs for pay period)

There will be time for networking/social, followed by dinner and a presentation.

5:30 Networking/Social
6:00 Dinner
7:00 Program

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**Speaker:** Mark Hallenbeck
Mark Hallenbeck is the Director of the Washington State Transportation Center (TRAC) at the University of Washington (UW). He is also the Associate Director for Outreach at for the Region 10 University Transportation Center (PacTrans). Mark has been with TRAC for 30 years. He currently teaches Intelligent Transportation Systems and Urban Transportation Planning in Civil Engineering at the UW. Much of Mark’s research involves the collection, use, summarization, and reporting of data that describe transportation system use and performance, and then using that information to work with the public and decision makers as they make major transportation and land use investment decisions. He is currently working with multiple agencies in the region to examine how “big data” and new technology can be used to improve regional mobility, while examining how changing mobility options are affecting land use decisions.

**Speaker:** Use of ORCA Data for Improved Transit Planning

**Dinner Entrées:** Dinner will be a dinner buffet chosen by Mirabella’s Chef, to include 2 entrees, 1 vegetable, 1 starch, 1 salad, dinner rolls and dessert. Vegetarian and gluten free entrees are available upon request.

If you have any food allergies or require special accommodations, please contact Katie Sultani-Wright at kvswright@glosten.com or enter information during registration.

Seattle Section Meeting: [http://seattleasce.org/Events_detailed.php#oct14](http://seattleasce.org/Events_detailed.php#oct14)

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**ITE-WA Membership**

Renew or become an ITE-Washington Section Member and enjoy connecting with others in our industry. Personal interaction, growth, discussions, interesting topics and social events make the $20 membership worthwhile.

*Join now and dues paid cover 2016 membership.*

westernite.org/Sections/washington
The Institute of Transportation Engineers’ 85th Anniversary:
Celebrating ITE’s Past, Present, and Future

By Michelle Birdsall

In the 1920s, U.S. streets once filled with horse-drawn carriages and pedestrians gave way to streetcars traveling in the center of city streets flanked by automobiles. The mainstream adoption of automobiles began changing the way people and goods moved, and the traffic engineering profession emerged as a result. The early professionals included civil and electrical engineers, planners, and an economist who took an interest in providing safe and efficient traffic movement. They were largely self-taught, as there was little to no reference materials available to guide them, let alone standards to maintain consistency from city to city.
As we reflect on the past and are reminded of how much the profession and its membership have grown, we look to the future knowing the goals we seek to attain today will be the milestones of our next generation’s history.

Traffic engineers began working to keep traffic, primarily automotive, moving using engineering techniques and traffic control methods. The societal need was great, as pedestrian fatalities in cities rose with the predominance of automobiles, as did congestion. As the profession grew, those involved met informally at National Safety Council and the American Society of Civil Engineers national and regional meetings. The need for an organization that dealt specifically with traffic engineering prompted a small group of professionals to band together to create a professional society for individuals seeking to reduce accidents and facilitate traffic movement. They were also working to facilitate pedestrian and street car movement as well as parking. These men wished to establish an organization for gathering and disseminating data and techniques, promoting standards of traffic engineering, and encouraging the establishment of traffic engineering departments in city and state governments. The Institute of Traffic Engineers (ITE) was born based upon their discussions in October 1930 at the National Safety Council’s Annual Convention in Pittsburgh, PA, USA at the William Penn Hotel. At a follow-up meeting in New York on January 20, 1931, the founding members adopted a constitution and by-laws, making ITE a reality.¹

Today, what began with 19 men in the United States, is an international community of nearly 17,000 men and women working as transportation professionals in more than 90 countries. ITE, which changed its name in 1975 to the Institute of Transportation Engineers, is not limited to transportation engineers, but includes transportation planners, consultants, educators, and researchers. ITE encompasses all transportation professionals responsible for meeting mobility and safety needs across all surface transportation modes for all users—drivers, transit riders, pedestrians, and cyclists alike. This inclusiveness has once again prompted periodic discussions of a name change, but current trends for many associations to be identified simply by their acronym have paused the debate. The name ITE is well known and respected as a source of scientific and technical knowledge and information not only for members, but for decision and policymakers, stakeholders, and the general public.

Now, as ITE celebrates its 85th year, the transportation industry is on the cusp of its biggest transformation since automobiles were first introduced. Wireless technologies and big data are enabling increased connectivity in the transportation industry. New business models from share-economy car and bikesharing programs to on-demand ride services through transportation network


www.ite.org
August 2015
39
companies are changing the way people and their chosen modes of transportation interact. ITE members stand poised to guide the next generation through the design, implementation, guidance, management, and operations of roads that will carry goods and informed travelers using autonomous and connected vehicles. ITE members also are working to support the increased presence of pedestrians and bicyclists to once automobile-dominated streets, with active transportation modes on the rise. Through complete streets, context sensitive solutions, road diets, and reclaimed uses of urban spaces through parklets, ITE members serve all users.

While the policies, methods, and tools undergo changes, the goal of ITE members remains the same—to provide safe and efficient travel. Along with this enduring goal, the comradery and friendships that built and sustain ITE as a volunteer-driven organization remain equally strong, setting ITE apart as a network of trusted colleagues that are regarded as family. Articles from the 1980 ITE Journal detail not only the beginnings and progression of the Institute from its origins through the 1970s, but they also chronicle the fun-loving nature of its members. From time-honored traditions of the past to today’s theme parties and traffic bowls, ITE provides not only a place for knowledge sharing, but a gathering of friends, many of whom have made life-long commitments to the Institute.

To read a full history of ITE from its 50th year anniversary, visit www.ite.org/aboutite/History.asp. The books Pioneers in Transportation and the Bureau of Highway Traffic: A History, both available in the ITE Bookstore, tell the story of the profession of transportation engineering and its developing years in the United States in the early 20th century, as well as the Bureau of Highway Traffic’s significant contribution to the profession during its 57 years of service at Harvard University, Yale University, and Pennsylvania State University from 1925 to 1982. As we reflect on the past and are reminded of how much the profession and its membership have grown, we look to the future knowing the goals we seek to attain today will be the milestones of our next generation’s history.

Endnote
Changing Times

Alaskan Way Viaduct site, 1951  Taken during the construction of the Alaskan Way Viaduct, Seattle, Washington. In the distance, you can see part of the viaduct already complete; in the middle distance, footings being laid for some pilings; in the foreground, the pre-viaduct Alaskan Way.  ~ courtesy of Seattle Municipal Archives from Seattle, WA

Alaska Way Viaduct 2014  ~ courtesy of Google Maps

And the future;  Courtesy of www.wsdot.wa.gov/projects/viaduct

2016 ITE QUAD WA Planning Committees

The ITE-WA committee and volunteers for QUAD 2016 are meeting again next month.

WHEN: Updates to follow

Committees (Volunteers Needed):
- Conference Planning
- Hotel Selection
- Events
- Graphic Design
- Exhibitor

Please join a committee to make this the best Quad Conference Ever!

Wise Tales

A wife asks her husband, an engineer…“Could you please go shopping for me and buy one carton of milk, and if they have eggs, get 6!” A short time later the husband comes back with 6 cartons of milk. The wife asks him, “Why did you buy 6 cartons of milk?” He replied, “They had eggs.”

Lighting Design Lab
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Seattle, WA 98134
P: (206) 325-9711
info@lightingdesignlab.com

The Lighting Design Lab focuses on commercial & industrial lighting, and provides education and consultations to over 900 people each year. As an interactive facility that is funded by major NW electric utilities & conservation partners, our services are free or supplemented so the Lab is accessible to all businesses seeking guidance. Our goal is energy efficiency and conservation transformation.

FALL EDUCATIONAL CLASSES AVAILABLE
ITE 2015 Fall Conference

Registration is now open!
26-29 OCT    Tucson

The seminars and workshops will be led by subject matter experts. You will hear from a host of transportation industry leaders exploring key issues in transportation today. Not just talking heads. You will experience active engagement sessions.

Program Agenda
- Planning and Design Workshop:
- Management and Operations in an Integrated Corridor Environment
- Application of the Unsignalized Intersection Guide
- Consultants’ Symposium
- Innovative Intersection
- Application of Access Management Guidelines and Barriers to Implementation
- Innovative Bicycle Design Treatments in Australia and New Zealand
- Explore: Tour 1 - The Old Pueblo Bike Tour
- Explore: Tour 2 - Innovative Intersection Treatments: View of HAWKs, PELICANs, TOUCANs, and PUFFINs in Their Native Habitat
- Explore: Tour 3 - Tucson’s Modern Street Car
- Final Day Bonus! Golf Tournament to support LeadershipITE

Training

Washington State Dept. of Transportation’s Local Technical Assistance Program (LTAP)

LTAP Training Program provides local agencies access to relevant training opportunities. LTAP sponsors its own courses, directly targeting the training needs of local agencies receiving Federal funding, as well as gathering information about other valuable training.

Courses that are conducted by LTAP are specifically designed to help educate Washington State local agencies working with the Local Programs office and who are receiving Federal funds.

Traffic Safety Conference
October 13-15
SeaTac Doubletree Hotel

The first annual Washington Traffic Safety Conference is a three-day event to promote dialogue around the hottest issues in traffic safety and build partnerships among public, private, and non-profit organizations.

The workshop topics include:
- Education
- Enforcement
- Policy/Leadership & Licensing
- Probation/Treatment & Public Health
- Engineering
- Prosecution & Courts
ITE WA Event Schedule for 2015 and 2016

These dates are subject to change. Watch future newsletters for details and events.

### 2015

<table>
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<tr>
<th>Date</th>
<th>Event Description</th>
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<tr>
<td>OCT 14</td>
<td>ITE-WA/ASCE/WTS joint meeting – Mirabella (see page 5 for details)</td>
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<tr>
<td>NOV TBD</td>
<td>ITE-WA TBD</td>
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<td>DEC TBD</td>
<td>ITE-WA breakfast training – Des Moines</td>
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### 2016

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<td>ITE-WA/WTS joint meeting (TBD)</td>
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<td>FEB 08</td>
<td>ITE-WA/IMSA Conference &amp; Exhibitor Show. Doubletree Hotel SeaTac</td>
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<td>MAR 08</td>
<td>ITE-WA luncheon meeting (TBD)</td>
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<td>APR 12</td>
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<td>MAY 10</td>
<td>ITE-WA Student Night – Ivar’s Salmon House, Lake Union, Seattle</td>
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<td>JUN TBD</td>
<td>ITE-WA Annual Business meeting (TBD)</td>
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<td>JUN TBD</td>
<td>ITE-WA Terry Gibson Golf Classic #28 (TBD)</td>
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<tr>
<td>TBD</td>
<td>2016 ITE QUAD Conference – Washington State</td>
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ITE WA Partner Events

### 2015

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<tr>
<td>OCT 04-07</td>
<td>Illuminating Engineering Society (IES) Street &amp; Area Lighting Conference – Savannah, GA</td>
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<tr>
<td>OCT 13-15</td>
<td>Statewide Traffic Safety Conference - Doubletree Hotel SeaTac</td>
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<tr>
<td>OCT 16</td>
<td>PacTrans Region Transportation Conference - University of Washington’s Seattle campus.</td>
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<td>OCT 20-22</td>
<td>Infrastructure Assistance Coordinating Council Conf. in Wenatchee.</td>
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<td>OCT 20-23</td>
<td>Northwest Pavement Management Assoc. Conference - Vancouver, WA</td>
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<td>OCT 26-29</td>
<td>ITE International Technical Conference - Tucson, Arizona, Registration Now Open</td>
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<td>OCT 26-30</td>
<td>American Public Works Association Fall conference at the Yakima Convention Center.</td>
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<td>OCT 27</td>
<td>Puget Sound Engineering Council Student Mentoring Night – Seattle Pacific University</td>
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<td>NOV 13</td>
<td>American Planning Association - Growth Management Act 25th Anniversary Event – Museum of Glass - Tacoma</td>
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### 2016

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<tr>
<td>JUL 10-13</td>
<td>ITE-Western District Meeting Albuquerque, New Mexico</td>
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<tr>
<td>AUG 14-17</td>
<td>ITE-National Annual Meeting and Exhibit Anaheim, California</td>
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ONLINE VERSION: www.crosswordhobbyist.com/77975

Contributing Puzzler: Lisa Elbert, P.E. – Portland Bureau of Transportation
ITE Oregon Section Member

CrossWalks
for discriminating ITE members
October

Across
2 effects upon the natural or human environment resulting from transportation projects
7 Crossroads
8 Refuge for pedestrians in a roadway
9 Left turns yield on a green (ball) light
11 Landscape underlain by limestone which has been eroded by dissolution
12 A powder-like incrustation formed on concrete
15 Concrete support for light pole
20 An association of state departments of transportation that develop National standard design criteria (Acronym)
21 A wide road in cities usually planted with shade trees along a central strip
22 Arch or bridge support to carry a horizontal force as well as weight.
24 A covered channel conveying a watercourse below ground under roads

Down
1 Overlapped, layered, or woven in a regular pattern
3 The bending of reinforcement bars at the end of the bar to ensure greater anchorage within the concrete
4 A force to produce rotation or of a stress or mass-inertia to resist rotation
5 An alloy whose concentration of solute is greater than the eutectic composition
6 Barrier commonly used on freeways
8 Removing shavings from a surface by pushing it past a rotating toothed cutter
10 Two or more signal phases that run concurrently
13 no longer an accident when reporting
14 Activates a walk signal
16 Organization dedicated to providing quality certification programs for the safe installation, operation and maintenance of public safety systems (Acronym)
17 a road for fast through-traffic
18 Short parallel lines used in hill-shading on maps
19 The upper member of the capital of a column
23 Protects lighting circuits located in the pole

ITE-WA Membership
Renew or become an ITE-Washington Section Member and enjoy connecting with others in our industry. Personal interaction, growth, discussions, interesting topics and social events make the $20 membership worthwhile.

westernite.org/Sections/washington
We couldn't hold this event without the support of our wonderful sponsors, who are also providing the prizes. Here currently held by the Transpo Group. For more information on Eaglemont and to get directions, visit their closest to the pin (kp) and long drive competitions and the lowest scoring team will take home a traveling trophy, range and a power cart and a BBQ after the round with competition and raffle prizes for lucky winners. There will be

By Mark Poch, Tournament Chair, City of Bellevue

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1200’ ORGANIC LINEAR LED
1.28 WATTS / FT

COMMUNITY TRANSIT-EVERETT
PHILIPS-GARDCO PUREFORM
ITS GOES WIRELESS

One Wireless Sensor, All Your ITS Applications

Sensys Networks speeds deployment and reduces maintenance for all your ITS applications from one wireless sensor.

One Wireless Sensor, All Your ITS Applications
Thank you for your continued support of Washington State Section ITE programs and scholarships by running the following ads in the ITE Washington State Section Newsletter:

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<td>William Popp, Sr.</td>
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REACH OUT AND SUPPORT ITE-WASHINGTON. PLACE YOUR AD WITH ITE!
ITE-Washington Section Business
YOUR NEW SECTION BOARD FOR SEPTEMBER 2015-AUGUST 2016

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