INSTITUTE OF TRANSPORTATION ENGINEERS / WASHINGTON STATE SECTION

ite WASHINGTON

http://www.westernite.org/Sections/Washington/ February 2014

Letter from the President

Dongho Chang, WA Section President

The inaugural class of Leadership ITE met for the first time last November near ITE Headquarters in Washington D.C. The meeting took place at the historical Army and Navy Club where formal attire was required at all times and the White House stood just blocks away. I haven't worn a suit and tie for an ITE business meeting, so this was an intimidating setting. ITE staff and the ITE International Board who welcomed us quickly put every one of us at ease. We learned about the governance structure of ITE, the changing nature of our profession, and the need for our organization to adapt and continuously improve by providing the tools that our

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2014 ITE/IMSA Joint Conference and Vendor Exhibition

ITE WA and the International Municipal Signal Association (IMSA) Northwest Section will together host the 2014 ITE/IMSA Joint Conference and Vendor Exhibition. Come and check out what's new in the traffic control and intelligent transportation systems industries, and meet with manufacturer representatives from more than 30 vendors. The event will also feature technical sessions.

WHEN Monday, February 10, 2014 8:00 a.m. - 4:00 p.m.
- Vendor display: 8:00 a.m. - 4:00 p.m. See list of vendors on page 13.
- Technical programs: 8:30 a.m. - 2:00 p.m.
- Luncheon and prize raffle: 11:30 a.m. - 1:00 p.m.
- Vendor seminars: 2:00 p.m. - 4:00 p.m.

WHERE DoubleTree Hotel Seattle Airport
18740 International Boulevard, Seattle, WA, 98188
Get directions

COST Vendor displays, programs, and seminars are all free. Lunch tickets are $40 for ITE members and IMSA members and $45 for non-members.

PARKING Parking is free – one validated parking ticket per vehicle.

MENU Grilled chicken Mediterranean and rustic apple tart. Vegetarian option available upon request.

RSVP Register by 5:00 p.m. on Wednesday, February 5 if you will join us for lunch. Please e-mail your name, the names of others included in your reservation, and the name of your organization to Carla Nasr at itewaregister@gmail.com . The lunch reservation is non-cancellable and payment is non-refundable. If you have a lunch reservation but cannot attend, you will still be responsible for the cost of the lunch.

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Follow Us on Twitter at @ITE_Washington

Letter from the President

(Continued from page 1)

members need for their work. We spent our first session together getting to know each other, learning about ourselves through self-assessments and leadership competencies, and forming project teams that will develop recommendations for the ITE Board at the ITE Annual Meeting in Seattle.

The Leadership ITE class is made up of 30 professionals from Canada and United States. There is a good balance of private/public sector employment, gender, and various involvements within ITE. The diversity of the group allowed us to discuss the needs of our organization and our profession in an informed and broad-perspective way. I was very humbled and inspired by this amazing group of people, who are and will be some of ITE's future trendsetters and leaders.

ITE will be announcing their Leadership ITE application for 2015 this winter. The application deadline will be Monday, July 14, 2014. I encourage our section members to apply, as this program has changed my perspective on my service to ITE and our profession. Information about Leadership ITE can be found at: http://www.ite.org/leadership/default.asp. I left my first Leadership ITE with a renewed sense of urgency and purpose. I am more determined than ever to advocate for our profession and to get more involved so that I can make a difference. I hope to see you at our February 10 ITE/IMSA meeting in SeaTac.

Dongho Chang, President
itewapresident@gmail.com

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ITE WA Event Schedule for 2014

These dates for ITE WA meetings and events are subject to change depending upon the availability of venues:

- **Monday, Feb. 10:** ITE/International Municipal Signal Association (IMSA) meeting. See page 1.
- **Saturday, Feb. 15:** Monday, Feb. 17: ITE Student Summit in San Luis Obispo, California. See page 9.
- **Early 2014:** Highway Safety Manual webinar training begins. See page 7.
- **Sunday, March 9:** Wednesday, March 12: ITE International Technical Conference and Exhibit in Miami, Florida. See this page.
- **Tuesday, March 18:** Lunch meeting.

- **Early April 2014:** Applications due for student scholarships. See page 9.
- **Tuesday, April 8:** Lunch meeting.
- **Tuesday, May 13:** Student night at Ivar's Salmon House on North Lake Union in Seattle. See page 9.

- **Tuesday, June 10:** – Annual Business Meeting. Half-day.
- **Wednesday, June 11:** 25th Annual Golf Classic/Tournament.
- **Sunday, June 29 – Wednesday July 2:** Western District Annual Meeting in Rapid City, South Dakota.
- **No meetings in July**
- **Sunday, Aug. 10 – Wednesday Aug. 13:** ITE WA hosts the 2014 ITE International Annual Meeting and Exhibit in Seattle.

2014 ITE International TechnicalConference and Exhibit

March 9-12 in Miami, Florida

Photo provided by the Greater Miami Convention and Visitors Bureau

The conference will focus on the challenges and opportunities of working with multidisciplinary teams to meet customer, community, and political expectations for the creation of vibrant regions to safely live, work, and play. The program will include plenary sessions from nationally recognized transportation and policy professionals as well as presentations, peer-to-peer exchanges, technology showcases, and workshops focused on safety, design, operations and planning considerations for:

- Implementing state of the art traffic signal information systems.
- Applying new approaches for transportation demand and incident management.
- Implementing pedestrian and bicycle facilities.
- Applying Strategic Highway Research Program (SHRP2) reliability products.
- Identifying innovative funding for transportation projects.
- Effectively communicating transportation decisions.
- Collecting and using transportation system data.
- Using the latest in intelligent transportation systems and transportation software and applications.
- Understanding MAP-21 performance measures.
- Sustaining changes in urban design.

Learn more.

Scribe Report

Another well-attended meeting for the year.
Photo by Carter Danne

January Luncheon Meeting: Planning for Growth in the Central Puget Sound Area

By Carter Danne, ITE-WA Vice President/Treasurer, City of Seattle

In total, 43 people traveled to the Safeco Plaza building in downtown Seattle to gather around and learn about comprehensive planning underway for the central Puget Sound region. Our featured speakers, Robin Mayhew, Program Manager for Transportation Planning from Puget Sound Regional Council (PSRC) and Patrice Carroll, Senior Planner for the Department of Planning and Development at the city of Seattle shed light on the work underway.

Robin Mayhew
Photo by Carter Danne

Robin led off the presentation by giving an overview of long range transportation planning being done under Transportation 2040 and an overview of the Transportation Improvement Program (TIP). Transportation 2040 is an action plan for transportation in the central Puget Sound region for the next 30 years. The central Puget Sound region is expected to continue growing into the future, with the population approaching five million and jobs three million by the year 2040. This represents an increase in population of approximately 1.5 million and two to three million jobs.

Graphic provided by Puget Sound Regional Council

Transportation 2040 was adopted on May 20, 2010 and aligns with PSRC's VISION 2040 regarding sustainability and the Regional Economic Strategy that presents a plan for protecting and growing the region's assets. The plan is

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Puget Sound Regional Council
bringing the region's leaders together

DCI ENGINEERS
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Scribe Report

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available online at: http://www.psrc.org/transportation/t2040/transportation-2040-update and the public comment period was set to begin on January 23. The update of the plan addresses the Great Recession and Recovery, new federal emission standards, changes in ways to fund transportation, Transportation 2040's original prioritization of work, and active transportation (walking, bicycling, and transit use). The base year of the transportation model was updated from 2006 to 2010 and provides better estimates on bicycle and pedestrian modes values on city streets, county roads, and state highways. The net effect of implementing the plan would reduce vehicle miles of travel, vehicle hours of travel and delay, and greenhouse gas emissions. The public comment period on the plan concludes on March 10 and PSRC expects to adopt the plan near the end of May. After her presentation, Robin handed over the controls to Patrice Carroll.

Patrice provided an overview of Seattle 2035, the update to Seattle's Comprehensive Plan. The plan addresses the challenge of how to bring more people and jobs into the city while maintaining a high quality of life in a fixed area (annexations are infrequent). In answer to this challenge, Seattle's planning efforts use an Urban Village Strategy to direct growth where infrastructure exists for it. This focus is more detailed than in the Regional Plan. In 2010, Seattle's population was approximately 609,000 and was accompanied by 473,000 jobs. Over the next 20 years, more growth is expected than the last 20 years, with 120,000 more people and 115,000 more jobs. Since Seattle's 2004 Comprehensive Plan came out, new infrastructure for transit has opened with LINK light rail, the South Lake Union Streetcar, and First Hill Streetcar. Also, Seattle has committed to become carbon neutral by 2050.

Patrice Carroll
Photo by Carter Danne

Seattle 2035
YOUR CITY, YOUR FUTURE

Graphic provided by city of Seattle

One interesting aspect of planning for households in Seattle is the average household size. It is just over two persons and forty percent of the households are single-person households. The themes of the updated Comprehensive Plan include economic opportunity, leverage for transit service, and strategic investment in neighborhoods to make them healthy and complete. Public engagement is ongoing and the goal is to adopt the plan by June 2015. The next step is to begin an Environmental Impact Statement. More information on the plan is located here: http://2035.seattle.gov/ and on Facebook: https://www.facebook.com/SEA2035 and can be followed on Twitter at #Seattle2035, or https://twitter.com/Seattle2035.

Note: The presentations from PSRC and City of Seattle can be found at http://www.westernite.org/Sections/washington/presentations/presentations.html.

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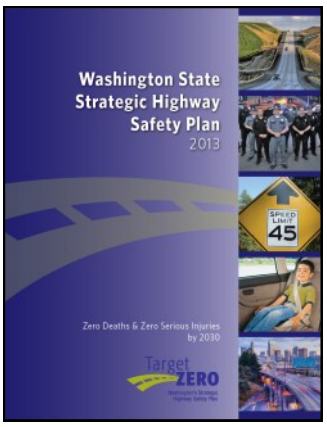
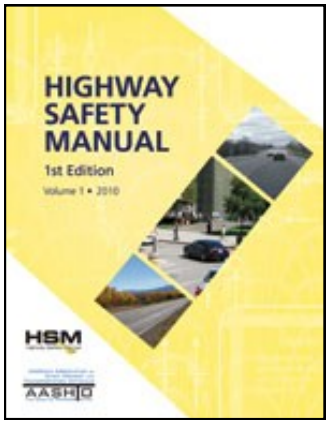
ITE WA website: http://www.westernite.org/Sections/washington/events/events.html

Safety Corner

News from the Section Safety Committee

By Gary Norris, Safety Committee Chair, DN Traffic Consultants





The update of Target Zero, Washington State's strategy to achieve zero fatalities and serious injuries by the year 2030 is now in print and online. Please see www.targetzero.com for more information.

As a reminder, we will sponsor an online training on the Highway Safety Manual that will begin in early 2014. We currently have two individuals signed up and would like a minimum of six. If you are interested in participating, please check your schedule and contact me at gary@dntrafficconsultants.com or Robert Shull at rshull@transportmodeler.com.

The Safety Committee continues to look at ways that our section can significantly participate in Target Zero and improve safety in Washington State. If you have any ideas or want to join the Committee, please contact one of the Committee members:

- Caroline Brabrook, cbrabrook@yahoo.com
- Brian Chandler, chandlerbe@leidos.com
- Scott Davis, davissa@co.thurston.wa.us
- Matthew Enders, matthew.enders@wsdot.wa.gov
- Janet Hall, jhall@ci.mlt.wa.us
- Mike Hendrix, mhendrix@perteet.com
- Steve Mullen, smullen@kentwa.gov
- Robert Shull, rshull@transportmodeler.com
- Gary Norris, gary@dntrafficconsultants.com

Target Zero Update is Available

Target Zero Partners,

The latest revision of Washington's Strategic Highway Safety Plan: Target Zero is now available for download at www.TargetZero.com! Please take this plan, share it with anyone and everyone, and use it to develop your own traffic safety programs.

The process of this update began over a year ago, and included record-breaking participation at our Partner's meeting in March 2013. For those of you that were able to attend, we appreciate all the time and effort you contributed to the discussion and brainstorming of strategies to improve traffic safety in Washington. Even if you were unable to attend the Partner's meeting, we appreciate your on-going support of the Target Zero Plan.

I also want to share a video that we recently created to promote the concept of Target Zero. It is based on the video from Nevada that was shown at the Partner's meeting. Please feel free to use the video in your communications about Target Zero! Find it on YouTube: Target Zero: Questions and Answers

Thanks again for your support, and here's to more progress toward Target Zero in 2014!

Debi Besser, Program Manager
Washington Traffic Safety Commission

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Campus Corner

ITE Student Summit: A message from host Cal Poly in San Luis Obispo

By Daniel Foye, Communications Chair, ITE Cal Poly San Luis Obispo Chapter

Registration for the ITE Student summit, Feb. 15-17, is available online. Please visit regonline.com/ite-sls. This website will provide you with information on registration, meal options, your free t-shirt, and much more. Our website also provides a link to the event: http://www.calpolyite.com/summit.

Lodging: When you register, you will have the option of stating where you will be lodging. If you are not sure yet, just leave it blank. For lodging, I recommend the La Cuesta Inn (805-543-2777), Best Western Royal Oak (805-544-4410), or the Holiday Inn (805-544-8600). These hotels are less than a mile from campus and are student friendly. Or you are welcome to stay somewhere else. Limited spots are available to stay with our ITE students. Priority will be given to those who are flying into San Luis Obispo. Feel free to contact me at dfoye@calpoly.edu if you would like to be considered for a spot.

Schedule: The schedule (see page 10) is subject to change. The activities begin at 11 a.m. on Saturday. Check in will begin at 10 a.m. that morning and end at 6 p.m. that evening. We recommend that you get into San Luis Obispo before 6 p.m. on Saturday because otherwise you will miss some of the fun! The summit will close at 12:30 p.m. on Monday. There is an optional hike planned after the conference close, weather permitting. It is an easy hike in the hills on our campus and if you have extra time Monday afternoon, you are welcome to stay!

Meals: All meals will be provided except for a dinner Sunday downtown and an optional meal Monday afternoon after the summit activities end. The Sunday dinner will be held at SloCo Pasty Co. This restaurant, unique to San Luis Obispo, offers a California Twist on a traditional English meal.

Please sign up: I hope you will be able to attend this inaugural summit! Many of you have already expressed interest so I am thrilled to see that you are as enthusiastic as I am about this conference. If you have any questions about the website please contact tkawahar@calpoly.edu. For any other general questions, please contact me at dfoye@calpoly.edu.

(Continued on page 10)

Activities and Opportunities for 2014

By Richard Hutchinson, Student Activities Committee Chair, DKS

ITE Student Summit

We are pleased to announce that ITE WA has accepted the University of Washington ITE Student Chapter (ITEUW) Proposal for Sponsorship to attend the inaugural ITE Student Summit at ITE Cal Poly in San Luis Obispo, California, February 15–17. We are sponsoring five students and look forward to hearing about their shared learning experience with students from several other universities at the summit.

Officer Elections

ITEUW voted in the following officers for the 2013-2014 school year:

- President – Matthew Dunlap
- Vice President – Xiaoyi Liu
- Secretary – Kristian Henrickson
- Treasurer – Tianle Cheng
- Social Event Officer – Jerome Drescher
- Webmaster – Xiao Sa

Student Night Competition

The student activity committee has selected this year's project for students to research and present at ITE Student Night on May 13. The City of Seattle has graciously offered the Chelan Avenue SW/SW Spokane Street Intersection Improvement Project for study. This is an important and complex location in West Seattle where freight, passenger vehicles, pedestrians, and bicycle riders must all negotiate together. Students will develop potential alternatives to the intersection to improve traffic operations and safety. The city welcomes all options. There is a specific goal to ensure that the pedestrian and bicycle connection for the Alki Trail is made safer and easier for all ages and abilities. More information related to this project will be posted on our Web page soon.

$1,500 Undergraduate and $2,000 Graduate Scholarships

Scholarships from ITE WA for students in transportation engineering or transportation planning are due the first week in April 2014. Criteria and applications will be posted our Web page soon. Please encourage students to submit an application.

Condolences

ITE WA extends heartfelt condolences to the family and friends of Terrence (Terry) Lynn Gibson, 63, of Gig Harbor. Terry passed away on Tuesday, January 28, 2014, after a long battle with brain cancer. He was born in Davenport, Iowa on September 29, 1950 to the late Gerald K. and Delores Gibson. Terry graduated from Rock Island High School and received a B.S. in Civil Engineering in 1972 and an M.S. in Engineering in 1974 from University of Illinois. Terry was a beloved member of the community and would frequently be found socializing and playing bridge, softball, and golf. He was founding President of Gibson Traffic Consultants and past president of the Institute of Transportation Engineers (ITE), chairing the golf tournament for over 20 years. Terry received the ITE Outstanding Achievement award in 2001 and the ITE Western District award in 2007. Terry is survived by his brother, Gerald M. Gibson of Kansas City; sister, Cynthia Gibson of Atlanta; and his six children: Angela Jacobson of Issaquah, Jennifer Kromholtz of Lynnwood, Carrie Murillo-Oaks of Fairwood, Kimberly Coleman of Auburn, and Chandler and Grant Gibson of Gig Harbor. He is also survived by seven grandchildren. A memorial will take place at 1:00 p.m. on Sunday, February 16, at Canterwood Golf and Country Club in Gig Harbor. Memorial donations can be made to the Cystic Fibrosis Foundation and the American Cancer Society.

ITE Student Summit: Tentative Schedule

(Continued from page 9)

Time	Saturday		Time	Sunday	Time	Monday	Time
8:00			8:00	Breakfast	8:00	Breakfast	8:00
8:30			8:30		8:30		8:30
9:00			9:00	Technical Module	9:00	Technical Module	9:00
9:30			9:30		9:30		9:30
10:00		Registration and Check-in	10:00		10:00	Student Leadership Round Table	10:00
10:30			10:30	Technical Module	10:30		10:30
11:00	Activities/Competitions		11:00		11:00	Conference Close	11:00
11:30			11:30	Lunch + Key Note Speaker	11:30		11:30
12:00			12:00		12:00	Optional Hike + Lunch	12:00
12:30			12:30		12:30		12:30
1:00	BBQ and Conference Opening		1:00	Technical Module	1:00		1:00
1:30			1:30		1:30		1:30
2:00			2:00	Social Half-Hour	2:00		2:00
2:30	Technical Module		2:30	Resume and Interview Workshop	2:30		2:30
3:00			3:00		3:00		3:00
3:30	Activities/Competitions		3:30		3:30		3:30
4:00			4:00		4:00		4:00
4:30			4:30		4:30		4:30
5:00			5:00	Technical Module	5:00		5:00
5:30	Social Half-Hour		5:30		5:30		5:30
6:00	Dinner + Keynote Speaker		6:00	Downtown Dinner	6:00		6:00
6:30			6:30		6:30		6:30
7:00			7:00		7:00		7:00
7:30			7:30	After Dinner Activity	7:30		7:30
8:00	Entertainment		8:00		8:00		8:00
8:30			8:30		8:30		8:30
9:00			9:00		9:00		9:00
9:30			9:30		9:30		9:30

Washington State Local Technical Assistance Program (LTAP)

Providing training for local agencies and consultants. View a list of upcoming classes at http://www.wsdot.wa.gov/LocalPrograms/Training/default.htm

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Grant Funding

Annual Grants for Traffic Safety (Federal Fiscal Year 2015 Grant Funding)
Funds from: MAP-21, the Federal Transportation Act
Administered by: Washington Traffic Safety Commission
Call for projects: Open Applications due: February 21, 2014
Details: http://www.wtsc.wa.gov/grants/annual-grants-for-traffic-safety/

Highway Bridge Program
Funds from: Highway Safety Improvement Program of MAP-21, the Federal Transportation Act
Administered by: Washington State Department of Transportation Highways & Local Programs division
Estimated program size: $70-$90 million
Call for projects: Open Applications due: May 5, 2014
Details: http://www.wsdot.wa.gov/LocalPrograms/Bridge/Funding.htm

Safe Routes to School Program
Funds from: Washington State Transportation Budget
Administered by: Washington State Department of Transportation Highways & Local Programs division
Estimated program size: $8 million, split with the Pedestrian and Bicycle Program
Call for projects: Open Applications due: May 5, 2014
Details: http://www.wsdot.wa.gov/LocalPrograms/SafeRoutes/CallForProjects.htm

Pedestrian and Bicycle Program
Funds from: Washington State Transportation Budget
Administered by: Washington State Department of Transportation Highways & Local Programs division
Estimated program size: $8 million, split with the Safe Routes to School Program
Call for projects: Open Applications due: May 11, 2014
Details: http://www.wsdot.wa.gov/bike/call.htm

County Safety Program
Funds from: Highway Safety Improvement Program of MAP-21, the Federal Transportation Act
Administered by: Washington State Department of Transportation Highways & Local Programs division
Estimated program size: $27 million
Call for projects: Open Applications due: June 30, 2014
Details: http://www.wsdot.wa.gov/LocalPrograms/Traffic/2014CountySafetyProgram.htm

City Safety Program
Funds from: Highway Safety Improvement Program of MAP-21, the Federal Transportation Act
Administered by: Washington State Department of Transportation Highways & Local Programs division
Estimated program size: $37 million
Call for projects: Anticipated March 2014. Applications due: Anticipated July 2014
Details: http://www.wsdot.wa.gov/LocalPrograms/Traffic/FedSafety.htm

ITE/IMSA Conference

(Continued from page 1)

ITE/IMSA JOINT CONFERENCE & VENDOR EXHIBITION

February 10, 2014

SESSION SCHEDULE

TIME	GRAND 3	Northwest 3	Cascade Room 1 (2nd Floor)	Cascade Room 2 (2nd Floor)	Cascade Room 3 (2nd Floor)	Cascade Room 4 (2nd Floor)	Cascade Room 5 (2nd Floor)
8:30	VENDOR EXHIBITION 8:00AM TO 4:00PM	Technical Session 1 "ADA Signal requirements and PROWAG" Jodi Petersen, FHWA	IMSA General Membership Meeting 8:00am - 9:00am IMSA Washington Division Meeting 9:00am - 9:30am				
9:30		Technical Session 2 "Incorporating the NACTO Guide into the WSDOT Local Agency Guidelines (LAG) manual" Paula Reeves, WSDOT "Highway Safety Improvement Program" Scott Davis, Thurston County	IMSA Executive Committee Meeting 9:30am - 11:30am				
10:30		Technical Session 3 "MUTCD update" Jim Ellison, Consulting Traffic "Bicycle Signal Interim Approval" Peter Koonce, City of Portland					
11:30		Lunch in Northwest 2 Luncheon Presentation: TBD					
1:00		Technical Session 4 Looking For Trouble With Your Central System Rob Klug, Clark County					
2:00		Western System Inc. "Using Video/Radar Fusion Sensor for Adaptive Control" By John Shearer, Iteris	Coral Sales "Demystifying Solar Power Traffic Devices" By Wayne Barstow	Sea-Tac Lighting "Adaptive Street Lighting Controls and Monitoring Systems" By Ed Aristo, Sea-Tac Lighting	Holophane "How to assure 20+ years life from LED lighting" By John Schneider, Holophane	Advanced Traffic Products "Reliable Presence Detection (Stop Bar) Using RADAR" By Mike Singson, Advanced Traffic Products	ITE Board Meeting 2:000pm-4:00pm
2:30		Western System Inc. "Migration from Analog to IP Video for ITS Applications" By Jon Kelley, TKH-Optelecom.	Pelco "CCTV Video for DOT/ITS applications" By Steve Rice, Pelco	McCain "ATC Cabinets" By Nathan Welch, McCain Inc.	Traffic Safety Supply Co. "ITS Devices" By Amy Sanchez, Traffic Safety Supply	Advanced Traffic Products "Truck Priority & Protection at the Intersection" By Mike Singson, Advanced Traffic Products	
3:00		PTV Group "PTV Vistro Software Demonstration" by Bill Cisco, PTV Group	TrafficWare "Adaptive Signal Control - SynchroGreen" By Joe Mineiro, TrafficWare	Western Systems "Broadband Wireless for ITS Next Generation" By Dave Braddon, Intuicom	Plastic Safety System "ADA compliant sidewalk construction" By Tim Cox, Plastic Safety System	Advanced Traffic Products "APS offering ALL Pedestrian - the info needed to safely Navigate a crosswalk" By Mike Singson, Advanced Traffic Products	
3:30		FLIR "Bike and Ped detection" By Dan Deitrich, FLIR	Green Driver, Inc "V2I on the Cheap: Using the Internet instead of DSRC" By Matt Ginsberg, Green Driver, Inc	Western Systems "Power Conditioning versus Battery Back-Up" By Craig Bolden, Clary	Kar-Gor "Flir video detector" By Ron Tegeler, Kar-Gor	Intelight Inc. "Maxview central traffic management system" By Tom Stiles, Intelight Inc.	

For IMSA TARP Points: Circle the session above that you attended and drop this form off at the registration desk. _____

IMSA Member No.: _____

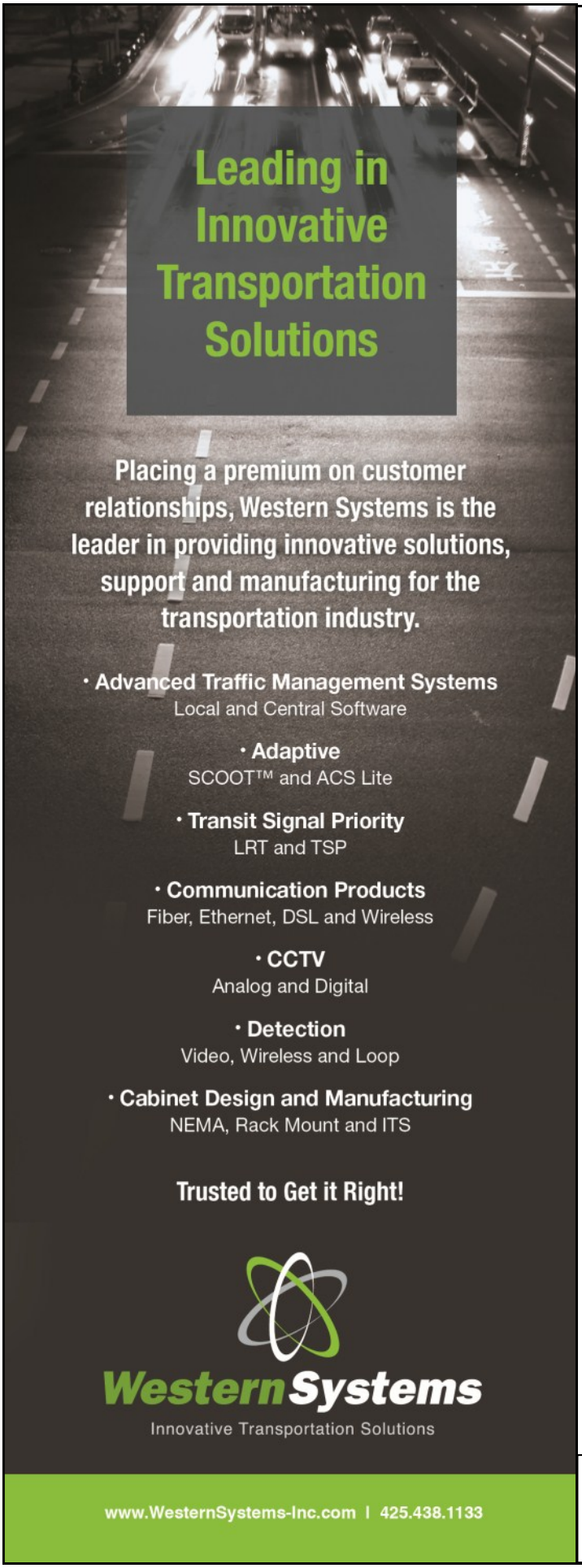
Job Announcements

City of Tacoma – Signal/Streetlight Engineer – Closes Feb. 9, 2014
The Public Works Department is looking for a licensed Professional Engineer to lead the design of the city's traffic signal and streetlight systems. Get more information here. Josh Diekmann, ITE WA member, is a contact to answer questions about this position. Josh can be reached at jdiekmann@ci.tacoma.wa.us or 253-591-5756.

City of Tacoma – Planning Engineer – Closes Feb. 9, 2014
The Public Works Department is looking for a Planning Engineer to be responsible for the city's Transportation Planning Model and related planning and operations duties. Get more information here.

Washington State Department of Transportation – Assistant Snohomish Area and Signal Operation Traffic Engineer – Closes Feb. 10, 2014
Get more information here.

Washington State Department of Natural Resources – Engineering and General Services Division Manager – No closing date
Get more information here.



ITE/IMSA Conference

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Vendor Exhibition

This one day vendor exhibition has grown to become the premier trade show in the Northwest and is a favorite of the vendors to showcase traffic and transportation related products. This is an excellent opportunity for traffic and transportation professionals and signal and sign technicians to come and see what's new in the industry, to meet with the manufacturer's representatives, and to share ideas with others in this vast and ever changing field. We anticipate a large attendance with more than 200 professionals and more than 30 vendors this year.

Vendors that will be represented this year include:

- Advanced Traffic Products
- All Traffic Data
- Campbell Company
- Cascade Signal Corporation
- Cohu
- Coral Sales Company
- Econolite Control Products
- Electrical Representatives West
- EtherWAN Systems, Inc.
- FLOR
- Holophane Lighting
- Information Display Company
- Inrix
- Intelight, Inc.
- Intermountain Traffic
- ITEM Ltd.
- Kar-Gor, Inc.
- Leotek
- Lighting Group Northwest
- McCain, Inc.
- Pacific Lighting System
- PTV Group
- Reno A&E
- Sea-Tac Lighting & Controls, LLC
- Siemens/RuggedCom
- Skyline Products
- Traffic Safety Supply Company
- Trafficware
- URS Electronics
- Valmont Industries
- Western Pacific Signal
- Western Systems
- Zumar

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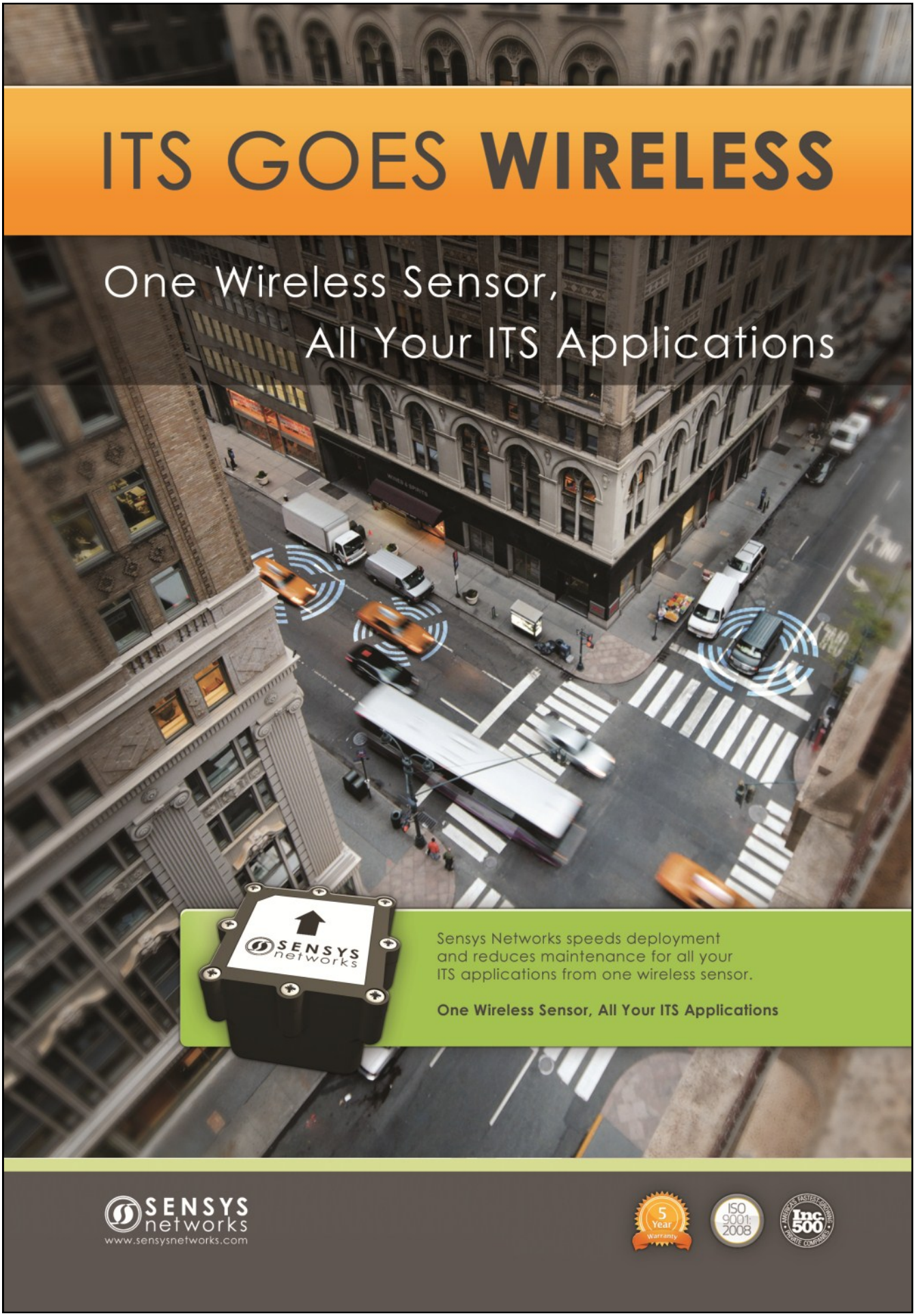
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- 1/4 page (width = 3 1/4 inches, height = 5 inches): $250
- 1/2 page (width = 7 1/2 inches, height = 5 inches or width = 3 1/4 inches, height = 10 inches): $500
- Full page (width = 7 1/2 inches, height = 10 inches): $1,000

Ads run from January through December. To submit your ad, please e-mail it in jpg, png, or tif file format to: Paul Cho, ITE WA Secretary at itewasecretary@gmail.com. Also send a check made out to "Institute of Transportation Engineers" for the ad size you desire to: Carter Danne, ITE WA Vice President/Treasurer at the above address. Please call Carter Danne at the above phone number to instead pay using the Square Card Reader or PayPal.

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