



Letter from the President

Hello, Washington ITE! I'm Katherine Casseday and very pleased to take the helm as Section President, leading officers and committees who are committed to the membership and transportation profession. Please welcome Jim Ellison to the Board as Section Secretary. The Board is already exploring opportunities for this coming year – to share meetings, programs and training with other organizations. We're establishing an ITS Committee for the Section (led by Jim Bloodgood) to collaborate with ITS Washington leadership on joint activities and common interests. There is significant overlap between the two organizations – in topics, training and membership. As in previous years, we're open to joint meetings with WTS, APA and IMSA. The return from such collaboration is great!



*Katherine Casseday
WA Section President*

You can look forward to a year of compelling programs, timely training and great opportunities for social and business networking. Take a look at the schedule of upcoming events and mark your own calendar for the ITE meetings ahead.

This year, ITE International is adopting three new goals for the profession: **Safer Roads,**

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This Month: Transportation 2040

Michael is the project lead for the development of Transportation 2040, the Regional Transportation Plan. He will provide an overview presentation on Transportation 2040 as well as some real specific details and why it is different from all the other plans.

Come prepared to ask your questions about the Plan. What will adoption of Transportation 2040 mean for jurisdictions and those consultants working for agencies in the Puget Sound Region? Will other RTPOs follow PSRC's direction? What will this mean ultimately for the average transportation user? What plan issues that are still out there and need be resolved?

This is a must-attend presentation for all ITE members. Transportation 2040 will impact you as a consultant, as a transportation official and as a commuter/traveler in the region. This Plan presents a vision for mobility in the future so I encourage you to come out and find out what it means. As industry professionals it's up to us to know what is going on so we can explain this to our fellow residents. This looks to be an informative program – Don't miss it!

WHEN Tuesday, September 14th, 2010, 11:30 am ~ 2:00 PM

VENUE Salty's on Alki, Alki Room
1936 Harbor Avenue SW, Seattle, WA

COST \$40.00 for lunch (free for students)

MENU Buffet service that includes: Wild Copper River Salmon w/white wine butter, lemon and tomato tapenade, Top Sirloin Steak, Seafood Chowder, Caesar Salad, Fresh Seasonal Fruits, Vegetable Lasagna, Vegetables, Starbucks Coffee and Tea, & Dessert is Salty's Signature White Chocolate Mousse (individually plated & served)

RSVP By COB on Friday, September 10th, please e-mail:

ITEregistration@hotmail.com

Please include company name, address, phone number & names of attendees; note that you will receive an invoice from ITE if you RSVP but are unable to attend.

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Sustainable Projects and Accommodation/Accessibility for All. Locally, we've adopted these goals as a focal point for our programs and activities this year. The Board and Committees are working to deliver training opportunities for safety (Highway Safety Manual training) and accommodation/accessibility (Accessible Pedestrian Signal training) in stand-alone training sessions. Additionally, the planning is underway to welcome ITS Washington members and activities into the ITE/IMSA Conference in February (could we rename it to be ITE/IMSA/ITS Conference?).

ITE's ability to meet these goals for improved safety, sustainable projects and mobility accommodations for all rests squarely on our shoulders. Think of it as a challenge to identify each as a **Big Hairy Audacious Goal (BHAG)**, and to conduct our work with these in mind. Here's what I mean:

- BHAG 1: Zero traffic fatalities on Washington roads in 2011.
- BHAG 2: Cut 2011 VMT in half by increasing carpooling.
- BHAG 3: Every street is a complete street.

As a member of ITE, we each have the opportunity to promote change and make progress for these goals of safety, sustainability and accessibility. We are ambassadors for effective transportation and mobility with each project, each conversation and each design. Through ITE, I have enjoyed the camaraderie with my colleagues as we share lessons-learned, collaborate for projects and deliver service to the traveling public.

Cheers for the ITE year ahead! Plan to join me at the September meeting for an overview of Transportation 2040, the PSRC Regional Plan. We'll start off the year right with fellowship and information that can help us deliver on transportation. See you at Salty's!!

Sincerely,

Katherine Casseday
President, ITE Washington Section



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- 1/2 page ad for \$500
- 1/4 page ad for \$250

Also send a check for the ad size you desire (ad will run from January 2011 through December 2011) to:

Jim Ellison
Consulting Traffic Engineer
1600-B SW Dash Point Rd, #33
Federal Way, WA 98023

Call 253.666.2377 for further questions.

“The Campus Corner”

By Scott Lee and Meagan Powers

Things are just getting started for what looks to be another great year for Washington students involved in ITE. As your committee co-chairs we look forward to keeping you involved and up to date with the upcoming student activities.

We wanted to take this opportunity to thank the City of Redmond for providing us with a great student night project for our competition in May. We had a great attendance of both students and professionals in our closest competition to date.

The students did a great job developing concepts for the I 66th Avenue NE corridor in Redmond. Our winners of this year’s competition were Jonathan Corey and Felipe Sandoval from the University of Washington.

We continue to look for good projects to showcase at our next student night, so if you have or know of a good project going on in the area please contact either Meagan Powers or Scott Lee.

We would also like to congratulate our 2010 graduate and undergraduate scholarship winners. This year, both students were from the University of Washington. The winners included Felipe Sandoval for the graduate scholarship and Aaron Knight for the undergraduate scholarship.

We look forward to an exciting and eventful year, some of the student activities/opportunities to watch out for this year include:

- 17th Annual Traffic Bowl
- District 6 Data Collection Project
- Graduate and Undergraduate Scholarships
- Student Night Competition
- QUAD Conference
- Washington State Annual Meeting

Student Activities Committee Co-Chairs:

Scott Lee, Transpo Group – (425)821-3665 or scott.lee@transpogroup.com

Meagan Powers, DKS Associates – (206)382-9800 or mcp@dksassociates.com



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Newsletter Contact Info

If you have any changes in your contact information, please let us know so you continue to receive monthly ITE e-mail announcements and newsletters. To update your information, click on the "Membership" link on the Washington State Section ITE website:

<http://www.westernite.org/Sections/washington/index.htm>

DYNAMIC MESSAGE BOARD

SAVE THE DATE! Upcoming Washington State Section ITE Activities:

- October 12, 2010 luncheon program
- October 26, 2010 Accessible Pedestrian Signals - Training
- November 9, 2010 Transportation Sustainability Program at the University of Washington
- December 14, 2010 Highway Safety Manual - Training
- January 11, 2011 luncheon program
- February 14, 2011 ITE/IMSA/ITS Conference
- March 8, 2011 luncheon program
- April 12, 2011 luncheon program
- May 10, 2010 Student Night
- June 13, 2011 Annual Meeting & Conference
- June 14, 2011 23rd Annual ITE Golf Classic