2020-2021 ITE Washington Annual Kick Off Meeting

September 8th
11:45AM-1:30PM
Register on Eventbrite

The good news: we are a resilient species and we’ll get past this devastating COVID-19 pandemic, albeit far from unscathed. The bad news: the implications of climate change are increasing the risks of future pandemics involving both existing and brand-new infectious diseases, so the days of system shock followed by collective amnesia will need to end. From the very beginning of our recovery, the realities of a post-COVID-19 world will pose new challenges to cities and transportation systems.

In this presentation, Teague’s Principal Futurist, Devin Liddell, will outline the transformations we can expect to the passenger experience of the near future and the potential implications of these transformations from both utopian and dystopian perspectives.

Please RSVP on Eventbrite by September 7, 2020 at 5:00 PM
Dear members,

Thank you very much for a rewarding and successful 2019-2020 ITE program year! With all our efforts; the executive board, committees, and members we ended this challenging year with four successful programs:

- the June Annual Meeting attended by over 80 members,
- the annual golf tournament, live and in person,
- the re-launching of Sim Cap Users Group, and
- a joint sections technical meeting with ITE Washington and Oregon.

We presented our two award recipients at the Annual Meeting.

- Outstanding Service Award: Carla Nasr, Traffic Data Gathering
- Outstanding Young Professional Award: Chris Gottsacker

The Western ITE District Meeting was well attended by Washington with numerous presentations by our members. Our section participation was highlighted at the end of conference with three awards!

- Western ITE Best Large Section Award -ITE Washington
- Western ITE Section Momentum Award - ITE Washington
- Western ITE Student Chapter Momentum Award – Gonzaga University

With all this talent we are certain to out-do ourselves in the 2020-2021 program year! Free to contact myself, the board members or committee chairs if you would like to learn more of ITE activities. We look forward to your participation!

Claudia Hirshey
2019-2020 ITE Washington President

In a time where nothing feels normal, I thought I would share a look back and a look forward to some mundane “normal” things. In looking back, I wanted to mention two things. First, a big thanks to our Past President, Daniel Lai, for organizing our ITE financial books and creating all the categories that help us maintain and manage a fiscally sound organization. His efforts will help us in years to come, to communicate to our members the financial health of the organization. Second, our Technical Activities and Training Committee, chaired by Brian Kellogg, kicked off a SimCap discussion group that met in June with CJ Grove discussing using microsimulation as a decision tool. What is known as SimCap originated as the Simulation Roundtable several years ago as a part of Washington State ITE and has grown as a sort of operations analysis user group/committee. In looking forward, I invite all of our members to participate in our community. In times like this, when we might feel isolated and alone, connecting with others, including getting involved and volunteering in your community and with organizations, can be very fulfilling. There is no shortage of needs, even ones that need your technical expertise. One example is the Seattle Freight Advisory Board, which has a call for new members, information on joining HERE.
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It is exciting to look forward to a new program year with a new program format. We, as members of the Safety Committee, have continued to meet virtually through the summer on a monthly basis. As we approach the new year, we are evaluating opportunities for presenting safety related topics. We are also in the process of beginning our discussions for this year’s Traffic Safety Conference. We are always open to receive new members to participate in our activities. There are plenty of opportunities to discuss and pursue safety topics for which you have a passion. We are an enthusiastic group who strive to achieve the goal of zero deaths and zero serious injuries. Please come and join us! You may contact any of our members including Brian Chandler, Robert Shull, Caroline Brabrook, Gary Norris. You may also contact Claudia Hirschey, Washington State Section, President. Look forward to an exciting year.

2020 ITE awards

Outstanding Young Professional Award

This year’s Outstanding Young Professional Award honors Chris Gottsacker. In the 2018-2019 academic year, Chris served as the University of Washington ITE Student Chapter President. Under his leadership at the university, he fostered a closer relationship between ITE Washington, student ITE leadership, and the student body. As a student chapter leader, he helped organize transportation networking and professional opportunities for the ITE student chapter, encouraged student participation at the District level, organized student transportation conferences, and volunteered at ITE Washington events. We thank Chris for his role in being a student leader in ITE.

Outstanding Service Award

This year’s Outstanding Service Award honors Carla Nasr (Traffic Data Gathering). Carla has been a long-standing contributor to the ITE Washington Section. Her involvement includes over a decade of service as our Section’s Hospitality Chair. Over the past 10+ year, Carla works behind the scenes to make sure that catering and meeting space logistics are accounted for at every in-person ITE meeting. Carla has also supported the next generation of transportation professionals at Traffic Data Gathering to support her role with ITE, which we are grateful for. We thank Carla for her many years of service to ITE and her continued commitment to the organization.
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Recap Terry Gibson Golf Classic
#32
Oakbrook Golf Club – Lakewood, WA
Tuesday, June 16th, 2020

Normally, all you worry about when planning a golf tournament is the rain. But 2020 has been unlike any other year and like many things this spring, it was uncertain whether the Gibson Classic happen. Luckily, the wide-open spaces of the golf greens allow for plenty of physical distancing so the annual Gibson Classic lives on, thirty-two years strong. While smaller than in years past, we still had ten teams that were able to come together for a fun day of golf and comradery.

Although there were a lot of familiar faces, many things were a little different. The warm-up range was more spread out, we didn’t gather close together to hear announcements, and group photo did not involve everyone squishing together to get in the frame. We still had the our “speed” putting contest and the top five putts closest to the hole received prizes from Sea-Tac Lighting and Controls. After that, we all quickly dispersed, and the golfing began.

The course was familiar, as the tournament was hosted at Oakbrook a few years ago, and was in great shape framed by large, beautiful cedar and fir trees. It turned into a lovely day with better weather than forecasted. We did not have our traditional banquet but instead golfers grabbed to go boxes of delicious hamburgers and pasta salad. We wrapped up the tournament by toasting to our founder Terry Gibson, awarding hole and team prizes, and handing out raffle prizes.

This year saw a repeat of last year’s champion team – the All Traffic Data team blistered the course shooting 4-under the nearest competition. There was a lot of close competition and in a tie breaker for 2nd place, Pierce County team beat out Advanced Traffic Products. Everyone golfed well this year and it was tough competition, with the highest score just 5 above par.

So the Gibson Classic (not-so-traveling) trophy remains with the All Traffic Data team of Eric Boivin, Tom Brandes, Branden Boivin, and Jeff Schramm. Congratulations to the Pierce County team of Klayton Leingang, Andrew Davis, Brian Churchill, and Tim Fierro for 2nd, and the Advanced Traffic Products team of Mike Singson, Steve Haugen, Bret Tredway and Mark Poch for 3rd.

Competition hole winners included Eric Jung for Longest Drive, and Mark Poch Time Fierro, Braden Boivin, and Tom Brandes for closest to the pin awards. Raffle prize winners were Brian Patton, Conely Bergh, Mark Skaggs, Loren Rayes, Damani Nkeiruka, Tyler Boyer, and Bob Bracco. Speed putt winners were Matt Palmer, Damani Nkeiruka, Robert Nims, Brian Churchill, and Darren Browning.

The Terry Gibson Classic is important because it gets professionals together to not only enjoy a great day of golf, but to see friends and colleges. Now more than ever with most events canceled or virtual, this outside event was fun way to get together (while staying safely distanced, of course). This great day would not be possible without the help and support from our sponsors. Please thank these terrific people and companies:

All Traffic Data – Eric Boivin
Advance Traffic Products – Mike Singson
IDAX Traffic Solutions – Mark Skaggs
Prime Electric – Bob Bracco
SeaTac Lighting and Controls – Ed Aristo & Elena Bertolucci
Western Systems – Robert Nims
Zumar – Tom Brandes

As we’ve learned this year, you never know what next year will bring – but we hope to continue the tradition of the ITE Gibson Classic for many years to come. Thank you everyone and stay safe!

Mark Poch & Darcy Akers
ITE Golf Co-Chairs

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Contact Information
Aaron Knight, PE
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2020-2021 ITE Washington Fall Section Events

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JOIN SIMCAP

ITE Washington is re-launching SimCap – the Simulation and Capacity Analysis User Group. The SimCap User Group is organized for all persons with any level of interest or experience in traffic simulation, capacity analysis, and related practice areas.

Interested in joining the user group? Contact our Technical Activities & Training chair Brian Kellogg, WSP directly or using itewashington@gmail.com

2020-2021 ITE Washington Annual virtual Kick Off Meeting

September 8th
11:45AM-1:30PM
Add to Calendar

In this presentation, Teague's Principal Futurist, Devin Liddell, will outline the transformations we can expect to the passenger experience of the near future and the potential implications of these transformations from both utopian and dystopian perspectives.

About Devin
Devin is a futurist who works collaboratively with clients such as Boeing, Ford, Intel, Nike, Panasonic, Segway, Starbucks, T-Mobile, and Toyota to design preferred futures in aviation, automotive, smart cities, personal mobility, space travel, and more. Devin also leads Teague’s future-focused conceptual projects. Most recently, these have included: Poppi, a vision for an airline of the future, and Hannah, a proposal for the future of autonomous school transportation. With more than two decades of experience in strategy and design, Devin has worked across a broad spectrum of industries, including: aerospace, automotive, education, food and beverage, retail, and technology. He’s a frequent contributor to Fast Company, a board member at Aerial Futures, and teaches regularly at the School of Visual Concepts in Seattle.

2020 ITE Associate Events

OCT 21-23  APWA Fall Conference  Virtual
ITE Hosted Training Opportunity

ITE Webinar: What a Transportation Professional Needs to Know about Counts and Studies during a Pandemic

Date: Thursday, Sept. 10, 2020
Time: 11:45 AM - 1:30 PM PST
Location: online

This webinar will present recently published ITE guidance regarding traffic counting and data collection during the current pandemic, in a panelist/moderator format. After the webinar, we will have our own additional "locally-based" discussion which will include representatives from area counting firms.

To receive PDH hours you must register as an individual and sign in using your personal computer. Registration is free for all ITE members with a fee for non ITE members. REGISTER HERE.

The Year at a Glance

September – Kick-off meeting 9/8 with guest speaker Devin Teague, who provides some insights on transportation in a Post COVID world. As well as a training opportunity on trends and counts on 9/10.

October – focus on enforcement and issues of race. Speaker Chief Batiste, Washington State Patrol  We will also have the PacTrans Conference.

November/December – Recruiting and holding elections as part of our alignment with One ITE. Networking and holiday happy hour event (likely virtual).

January – ITE Washington’s annual safety training.

February – Annual ITE/IMSA conference.

March – Traffic TriviaNight! A tremendously fun event with members and students competing on teams. Let's support our student committee chair and student chapter.

April – ITE Quad meeting participation and/or another local ITE program.

May – Student night


July - Joint ITE International and Mountain and Western District Annual Meeting and Exhibition 7/18 – 7/21

All are welcome to participate and attend our programs.
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June Annual Meeting
June 9th, 2020

The 2019/2020 year came to an end with an Annual Meeting that was markedly different from previous years. Whereas we would typically be gathered together for an agenda-filled conference complete with keynote speaker and luncheon, this year’s closeout took place over Zoom. Despite many of us having been adjusting to the new work-from-home situation for the past several months, we had over 70 participants join us for this virtual meeting!

To start things off, ITE President Claudia Hirschey provided a few administrative updates. First, the ONE ITE bylaws have been adopted by the Western ITE board and came into effect as of July 1, 2020. Specific to the ITE Washington Section, it was announced that Vice-President Jamal Mahmoud would be stepping down; in his place, Jeanne Acutanza has been appointed as the Interim Vice-President, and Darcy Akers has been appointed for a six-month term as Secretary.

Next, Immediate Past President Daniel Lai provided an overview of the year’s financial report. Overall, the Washington Section has been doing extremely well, particularly with the ITE Annual Conference and ITE/IMSA Conference registrations, with the 2019/2020 year wrapping up in the back.

Following this, it was time to recognize this year’s award winners! First off, the recipient of this year’s Outstanding Service Award was Carla Nasr of Traffic Data Gathering. Carla has been involved with ITE for over a decade and has taken on several roles that include email distributions, event coordination, and more. As for this year’s Outstanding Young Professional Award, the honor this year goes to Chris Gottsacker from the University of Washington, who has been heavily involved in assisting with student engagement activities this year. A huge thank you and congratulations to both Carla and Chris for all your efforts!

Next, we moved on to a panel discussion around the region’s Rapid Response to COVID: Emerging Experiences in Transportation. We heard from a wide range of perspectives from various public agencies across Puget Sound.

First providing us with a region-wide planning focus was Kelly McGourty with the Puget Sound Regional Council (PSRC). With the VISION 2050 Framework, which was recently concluded and scheduled for adoption this fall, one of the main focuses was growth, particularly with regards to transit-oriented development, freight, and climate change. Given recent events related to social injustice/inequality issues, a future focus for PSRC with the 2022 Regional Transportation Plan Update will be community outreach and involvement, particularly for equity. With regards to the COVID-19 pandemic, PSRC remains committed to its long-range vision, but notes that it will continue working with its partners in the short term to understand data and trends related to the pandemic’s impacts.

Next, we heard from Katie Chalmers with King County Metro and the measures that the transit agency has been taking in response to COVID-19 and the state’s public health measures. Perhaps unsurprisingly, ridership has decreased by approximately 73% systemwide, but has recently started to increase as more and more people are returning to work. In addition to enhanced cleaning and sanitation, one of the main approaches being employed is to physically distance passengers and coach operators as much as possible; for example, passengers now board from the rear doors to minimize contact with drivers, and seating is limited to every other seat (with a maximum of 12 passengers for a 40’ coach). Passengers are also required to wear masks or face coverings on board. However, there is currently no enforcement, and unfortunately only about half of passengers are observed to be complying with this requirement.

We then heard from Dongho Chang with the City of Seattle and Chris Iverson with the City of Bellevue. Similar trends that we heard from both cities was that traffic volumes and collisions have decreased, pedestrian and cyclist volumes have increased, and speeding has increased. With the decrease in vehicular traffic and more active transportation users, the cities have also noticed increasedjaywalking. Some of the changes that the City of Seattle has made in response to this include the conversion of several roadways to Stay Healthy/Keep Moving Streets, the activation of school zone flashers as a reminder to drivers to obey the speed limit, and updating signal timings to provide shorter cycle lengths and additional pedestrian crossing time. Similarly, the City of Bellevue has converted

*continued pg 13*
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certain roadways, based on connections to nearby points-of-interest and areas with low vehicle ownership, to Bellevue Healthy Streets.

And that concludes our official 2019/2020 ITE Washington Section year! We hope that everyone enjoys the rest of their summers and we’ll re-convene at the Kick-off Meeting in September!

ITE June Webinars
June 25th & June 26th

In addition to our Annual Meeting taking place a few weeks prior, the month of June was wrapped up with two back-to-back days of webinars.

The first one was the Joint ITE Sections Meeting Oregon/Washington Section: Proactive Safety Analytics Tools, which featured the use of video analytics systems to perform safety analyses. To start, David Hirsch (ODOT Region 4 Traffic Operations Engineer), Christina McDaniel Wilson (ODOT Safety Engineer), and Shaun Quayle (Washington County Traffic Engineer) have all been utilizing the Street Simplified platform, a turnkey solution that offers a range of features including turning movement counts, vehicle speeds, ped/bike counts, near miss analysis, speeding, jaywalking, red light running, and more. Next, Franz Loewenerz, Principal Planner at the City of Bellevue, presented on the City’s use of video analytics in conjunction with its Vision Zero goal. The City utilizes the Transoft Solutions (ITS) formerly Brisk Synergies platform, which utilizes video analytics to perform object classification and trajectory tracking to provide information including volumes, speeds/speeding, and near misses.

Next, ITE Washington launched a reboot of the Sim(ulation)/Cap(acity)series. Initially launched in Washington state in 2008, this technical group served as a form for idea exchange, training, and guidance on emerging microsimulation tools. To kick off the series, CJ Grove with HNTB and Huyen Huynh with WSDOT presented on the I-5/ NB Marine View Drive to SR 529 – Corridor and Interchange Improvements Project: Utilizing VISSIM as a Decision Making Tool. This project involves the construction of new ramps at the I-5/SR 529 interchange. As part of this, several alternatives have also been explored to date. This included the construction of new HOV lanes on the inside of NB I-5, the construction of new HOV lanes on the outside of NB I-5, the construction of new peak-use shoulder lanes, the construction of new general purpose lanes, extending the project terminus further north to US 2. and of course, a “do nothing” alternative.

Overall, the month of June was a jam-packed month of ITE WA events. Though virtual, participation at these events continue to remain high and serve not only as excellent learning opportunities, but also a great way to connect with others in the transportation industry during this time when many of us are experiencing limited social interaction. As we wrap up the 2019/2020 year, we’ll be looking forward to more events like this for the 2020/2021 year, and perhaps some that may even take place in person!
Forward Thrust stages for freeway-running rapid transit

From Comprehensive Public Transportation Plan for the Seattle Metropolitan Area (1967) by De Leuw, Cather & Company.

Source: De Leuw, Cather & Company, Seattle Public Library. 8/20/2020.
ITE Talks Transportation is a collaboration between ITE and Bernie Wagenblast, founder and editor of the Transportation Communication Newsletter and host of Transportation Radio. Each month, a new podcast features a thought leader within the transportation industry. In keeping with #transportationtuesday, a new episode will be available the 4th Tuesday of every month.

The Safe System Approach with Robert Wunderlich, P.E.
The Impact of Innovation on MaaS/MOD with Vincent Valdes
Self-Driving Technology and Safety with David Harkey
How COVID-19 is Shaping the Future of the Transportation Industry with Garry Golden

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**Washington State Local Technical Assistance Program (LTAP)**

**Training for Local Agencies**
The Washington State Local Technical Assistance Program (LTAP) is a partnership between WSDOT’s Local Program Division and FHWA, providing training opportunities and a coordinated technology transfer program for local agencies in Washington State. LTAP offers courses directly targeting the training needs of local agencies receiving Federal funding. All in person sessions are cancelled due to COVID19, but there are plenty of online opportunities to take advantage of.

Types of Training for Local Agencies:
- LTAP Classes/Webinars

**Training by Our Partners**
This is a listing of other programs and training offerings through WSDOT and LTAP Partners.

**Online Training**
Links to many online training courses, including construction and material testing.
- [Free Access to AASHTO-TC3 Training (American Assoc. of State Hwy & Transportation Officials - Transportation Curriculum Coordination Council)]
- [GIS Training Opportunities - New Mexico LTAP]
- [National Highway Institute (NHI); Web-Based Training - Free]

For more information:
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Postings should include company, position, brief description of responsibilities, requirements, contact information and posting timeframe.